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SERENATA

live · love · plaza

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SMART INVESTMENT IN PLAYA DEL CARMEN

ARE YOU LOOKING FOR PROFITABILITY OR LIFESTYLE?

Serenata is a boutique apartment development in Playa del Carmen, ideal for those who want to live near the sea or invest in a property ready to generate income from day one.

Each unit is designed to offer comfort, a strategic location, and strong demand for both vacation rentals and long-term stays.



APPRECIATION IN PLAYA DEL CARMEN

Investing in Playa del Carmen is not just a dream... it's a smart financial decision. This area has **experienced consistent property value growth**, attracting thousands of tourists, digital nomads, and residents every year.

Properties like Serenata continue to increase in value and maintain high occupancy rates on platforms such as **Airbnb and Booking.**



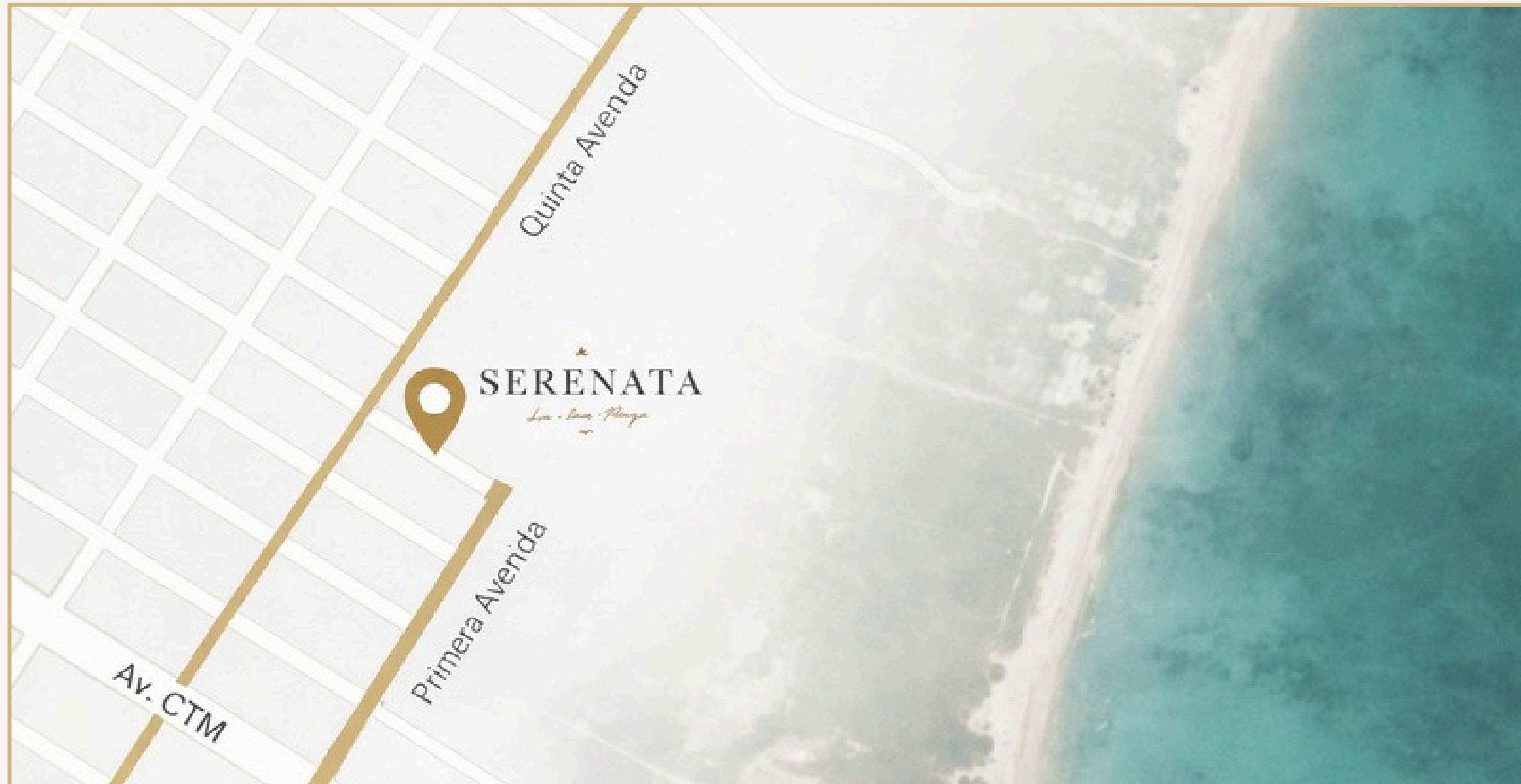
WHY SERENATA?



BOUTIQUE APARTMENTS

- Just minutes from the beach
- Relaxed and elegant lifestyle
Connected to the best of
- Playa del Carmen
Spaces designed for worry-free living or renting

PRIME LOCATION

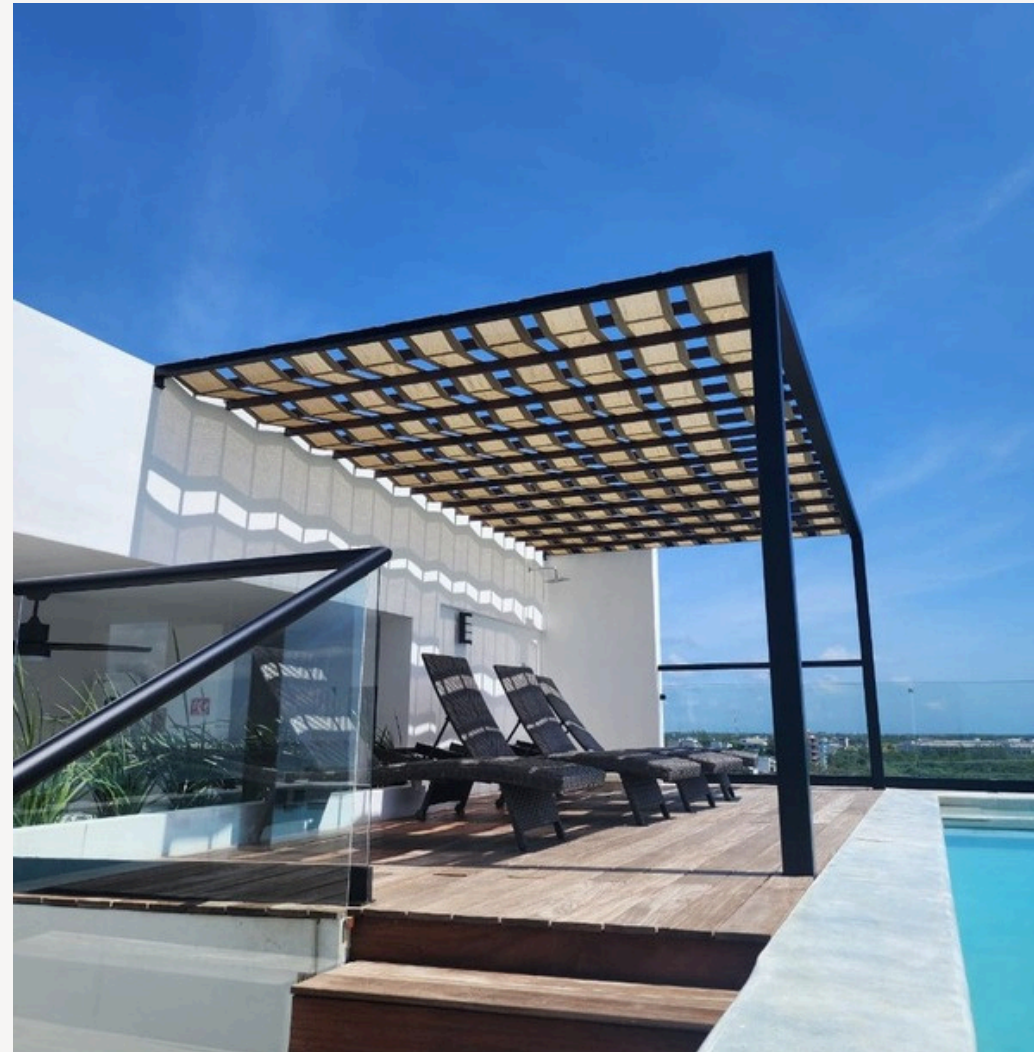


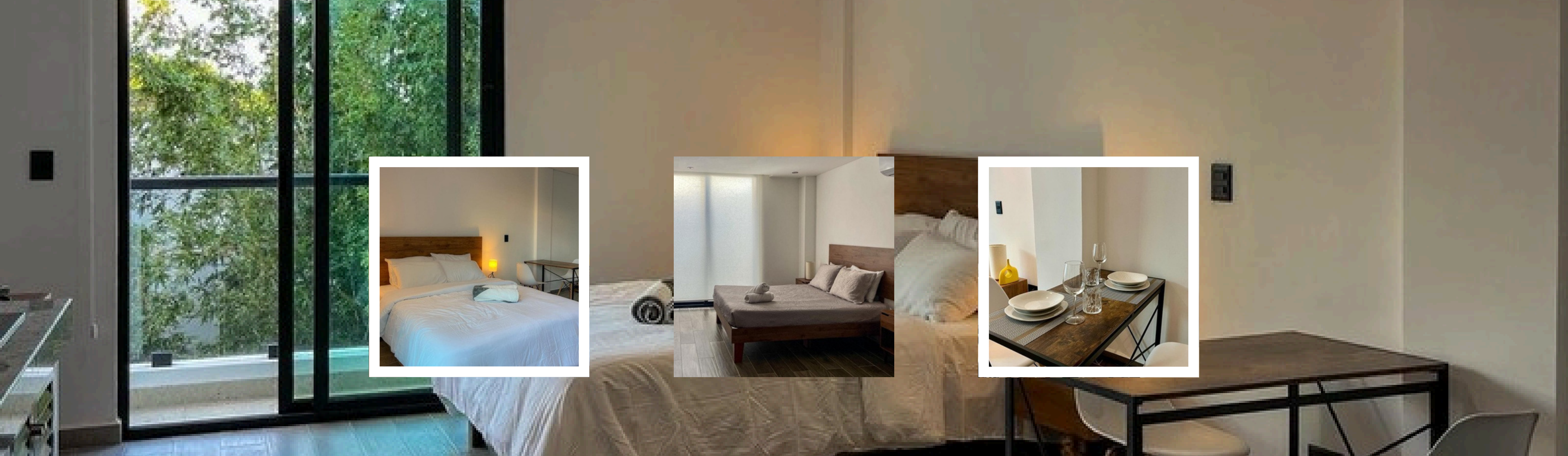


EXCLUSIVE AMENITIES

- Rooftop pool with the best views
- 24/7 security
- Controlled access
- Elevator
Reception







RENTAL UNITS AVAILABLE

Unfurnished

102: \$16,000 MXN

402: \$18,000 MXN

403: \$15,000 MXN

Furnished

103: \$22,000 MXN

303: \$20,000 MXN

402: \$25,000 MXN

403: \$21,000 MXN

3-month contracts, renewable at no additional cost.